Swiss PGDay 2016

Final Report

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on behalf of the Swiss PGDay organizing committee

2016

Do what you think is interesting, do something that you think is fun and worthwhile, because otherwise you won't do it well anyway.

—Brian W. Kernighan

General Information

The Swiss PGDay is a yearly event about technical and business topics on the open source database management system PostgreSQL. The 2016 edition was the first one patronized by the Swiss PostgreSQL Users Group, and was carried out, like the previous two, at the premises of the University of Applied Sciences in Rapperswil, Switzerland on June, 24th 2016.

Finances

Statement of Operations

Assets from previous operations (2015): **CHF 630.80**

Account	Description	Expenditures	Income	Budget	Difference
50	**Expenses**	**4072.70**			
5010	Fees	31.00		0.00	-31.00
502	**Rental expenses**	**900.00**			
5020	Conference rooms	500.00		500.00	0.00
5021	Technical infrastructure	200.00		0.00	-200.00
5022	Other infrastructure	200.00		0.00	-200.00
503	**Catering Expenses**	**2370.70**			
5031	Lunch	1558.20		1950.00	391.80
5032	Apero	812.50		390.00	-422.50
504	**Administration**	**771.00**			
5041	General Administration	540.00		250.00	-290.00
5042	Badges	0.00		117.00	117.00
5043	Gifts for Speakers	231.00		120.00	-111.00
5044	Flowers	0.00		30.00	30.00
5045	Printed Promotion	0.00		70.00	70.00
60	**Revenues**		**4763.50**		
6000	Participation Fees		2220.00	3600.00	1380.00
6010	Donations		2543.50	0.00	-2543.50
	Total	**4072.70**	**4763.50**		
	Net profit		**690.80**		

Donations

Booking Nr.	Description	Amount
135	Donation dbi-services (Apero)	812.50
136	Donation puzzle GmbH (Breaks F&B)	600.00
138	Rental conferences rooms HSR	500.00
143	Big screen and PC registration desk (HSR)	200.00
137	Tablecloths CANON	200.00
126	Donation on Speakers' gifts (C. Clavadetscher)	111.00
124	Donation T. Bussmann	60.00
75	Donation Hans-Peter Zech	60.00

Besides the listed donations that could be quantified the event also required an estimate of 100-120 volunteered working hours. It is impossible to have an exact figure or a detailed allocation on the various activities. These include mainly but not only:

- Attention to speakers and participants on the event day.

- Organize certificates for speakers and participanst.

- Setup and remove infrastructure (tables, technique, big screen, etc.).

- Coordinate and implement print promotion materials.

- Event promotion online and at foreign events.

- Selection and negotiations with interested speakers (Call for Speakers).

- Development and maintenance of the event's web presence.

- Development and maintenance of the registration tool.

- Development and maintenance of the event's management interface.

- Point of contact for participants (registrations, general questions, cancellations, double payments, etc.).

- Negotiations with sponsors (HSR, dbi-services, puzzle GmbH, CH Open, Canon).

- Accounting and financial transactions.

Appendix

Statistics

| Description	Amount
People	
Total amount of people involved	59
Number of registrations	39
Number of cancellations	2
Number of HSR students	5
Number of double payments	3
Double payments refunded	2
Double payments rebooked to donation	1
Income generating participants	37
Number of talks	12
Number of Speakers	11
Members of OK attending	3
Paid helpers	1
Unpaid helpers	4
Company delegates	1
SwissPUG members	9
Country of Residence	
Switzerland	45
Germany	8
Austria	1

Notice that some figures overlap, e.g. the 3 members of the OK were at the same time speakers and SwissPUG members. The 45 Swiss participants were approximated assuming the country of residence of the people for whom we have no registration information to be Switzerland. According to the registration we have 43 people from Switzerland. Substructing the 2 cancellation we have 41 to which we added the 3 students helping and the secretary of the software departement of the HSR.

Timeline

The implementation of the registration tool, sent an invoice immediatly after the user registered. Using the day of the invoice we can make a minimal analysis of the behaviour of our participants. Since the base information is related to the invoices, we can only consider paying participants.

Date	Event
Call for speakers	05.01.2016
Call for speaker reminder	05.03.2016
First announcement	20.04.2016
Reminder	17.06.2016

The biggest part of the participants (65%) registered in May and June. After the reminder there were 6 registrations.
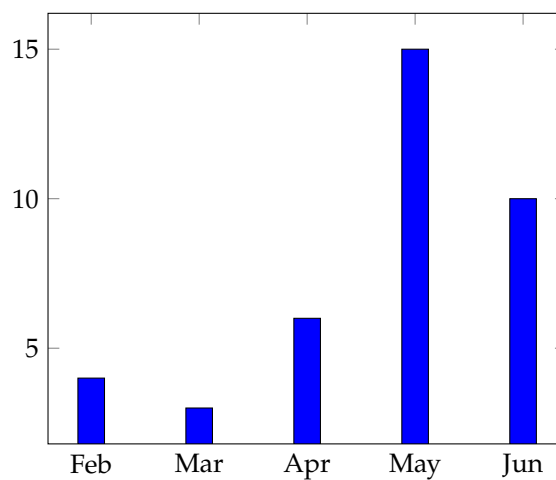
Our participants take decisions preferentially in the first half of the week.